Yuba Community College District Foundation Board Meeting Minutes – May 5, 2021

The Yuba Community College District Foundation Board of Directors met on Wednesday, February 3, 2021 for its Regular Foundation Board Meeting via ZOOM.

Board Members Present: Richard Teagarden, Marcia Stranix, Eileen Schmidtbauer, Wayne Ginsburg, Sonja Lolland, Jesse Ortiz, Tawny Dotson, Artemio Pimentel, Jared Hastey. Absent: John Cassidy

Resource Members: Kathleen Miller, Jay Lowden, Angelica Munoz

Guests: Aaron Schmoekel, Leslie May

- **1.0** Call to Order and Opening Items: Board President Ginsburg called the meeting to order at 3:01 PM and reviewed the Remote Meeting Protocols.
- 2.0 Approval of Agenda: Motion to approve the Agenda: Jesse Ortiz; second by Jared Hastey

Final Resolution: Motion carries. Ayes: Richard Teagarden, Marcia Stranix, Eileen Schmidtbauer, Wayne Ginsburg, Sonja Lolland, Jesse Ortiz, Tawny Dotson, Artemio Pimentel, Jared Hastey,

3.0 Approval of Minutes: It was recommended that the Foundation Board approve the Minutes of February 3, 2021 and March 23, 2021. Motion to approve Minutes from February 3, 2021 and March 23, 2021: Marcia Stranix; Second by Eileen Schmidtbauer. Final Resolution: Motion carries. Ayes: Richard Teagarden, Marcia Stranix, Eileen Schmidtbauer, Wayne Ginsburg, Sonja Lolland, Jesse Ortiz, Tawny Dotson, Artemio Pimentel, Jared Hastey

4.0 Open Agenda and Public Comment: NONE

5.0 Consent Calendar: Acceptance of Contributions, Acceptance of Quarterly Warrants, Newly Established Foundation Accounts, Financials, Fund Account List with Balances, Quarterly Investment Report. Motion to approve the Consent Agenda: Jared Hastey; Second by Eileen Schmidtbauer. Final Resolution: Motion carries. Ayes: Richard Teagarden, Marcia Stranix, Eileen Schmidtbauer, Wayne Ginsburg, Sonja Lolland, Jesse Ortiz, Tawny Dotson, Artemio Pimentel, Jared Hastey

6.0 Action Items:

6.01: Foundation Board Policy 11.01 - Designated Spokesperson. Motion to approve: Marcia Stranix; Second by Jesse Ortiz. Final Resolution: Motion carries. Aye: Richard Teagarden, Marcia Stranix, Eileen Schmidtbauer, Wayne Ginsburg, Sonja Lolland, Jesse Ortiz, Tawny Dotson, Artemio Pimentel, Jared Hastey

6.02: Foundation Board Policy 12.01-Authorized Signatures. Motion to approve: Richard Teagarden; Second by Eileen Schmidtbauer. Final Resolution: Motion carries. Ayes: Richard Teagarden, Marcia Stranix, Eileen Schmidtbauer, Wayne Ginsburg, Sonja Lolland, Jesse Ortiz, Tawny Dotson, Artemio Pimentel, Jared Hastey

7.0 Information

7.01: New Investment Advisor Presentation. Aaron Schmoekel and Lesley May from Smart Investor presented. Smart investor was approved in March as the new Investment Advisor for the Foundation. Mr. Schmoekel provided an overview of our current investment mix, looked at other possible mixes, talk about our spending policy, and Fiduciary training for members of the Foundation Board.

A few highlights from his presentation included: how the Foundation define preservation of principal as stated in our current policy; showing possible risks to our portfolio based on the mix of investments we currently have; 3,500 Stocks are currently available in the U.S., 13,000 in the world, yet the foundation only owns 25 indicating that our current portfolio is not diverse; the Foundation doesn't own any international stocks and the bond portions of the portfolio is investment grade bonds. Mr. Schmoekel would prefer that we consider a multi-decade approach with a 2/3 U.S 1/3 international mix. He indicated that we should consider a balanced 60% equities /40% bonds mix for the portfolio. He provided two examples of balanced portfolio over a 20 year time span to demonstrate how they tend to lessen our risk.

Smart investor has agreed to pay for the first year of Fiduciary training for the Foundation for any Board members that want to partake in the program. It is a video series that members can take at their own pace.

Mr. Teagarden asked if by diversifying the portfolio would create a greater risk? Mr. Schmoekel responded, they he had not yet analyzed any of the stock the Foundation currently owns. Sometimes when you look at stock you think it appears conservative. We can look at stock from a few years ago, for example Exxon, they were large and then things change. There may not be a safe stock.

Dr. Dotson asked about investments in countries that may be contrary to our values or prohibited by law. Would they be able to remove any investment with those countries? Mr. Schmoekel confirmed that their might be investments that fall into that category. Because investments would be made in mutual fund type vehicles that are not country specific we would it would be hard to monitor. There are funds available that do exclude certain countries that if need be we might consider.

Mrs. Stranix said she understood both points but also they would need to trust the people and that they know the best way to make money. A person may not like Facebook or Bitcoin, but need to trust that they are there to make you money. Mr. Schmoekel added, you may not like the management style of a company but if you add that to the criteria you may narrow down your investment possibilities. Mrs. Stranix added she wanted to make sure we are clear why we are in a particular fund. Mr. Ginsburg added they also needed to protect the reputation of the Foundation. Mr. Teagarden suggested it might be easier for a small Foundation such as this to identify the level of risk they are willing to take then to identify which stock they are willing to go with, kind of like they do with PERS. Mr. Schmoekel explained what drives risk will be the ratio of stock to bonds.

Mr. Ginsburg suggested a sub-committee to come up with a revised Investment policy for the Board to consider. (John Cassidy, Marcia Stranix and Jared Hastey).

8.0 Reports

8.01: Foundation President's Report: The WCC group has been meeting on a monthly basis. They have identified 4 areas of work. They were working on having the Annual Founders Day dinner in the past where they tried to highlight the achievements of the college faculty staff and students. They have nominees to be honored, but it had been put on hold due to COVID. They will be moving forward once they can do something in person.

8.02: YCCD Board of Trustees - Foundation Liaison Report: Mr. Ortiz reported Dr. Pimentel is serving as the Acting Chancellor. A search firm is being hired to search for an Interim Chancellor from July 1, 2021 through June 30, 2022 and then a permanent Chancellor.

Mr. Teagarden added they have revised the budget with about 2 million that has come in to add into the reserve. They are trying to prepare and look forward at what the numbers will look like in the years to come.

8.03 Chancellor's Report: Art Pimentel provided a brief update indicating that multiple events are happening at all site with celebration of graduations in EOPs and Commencement. Events will be virtual. There are also some side activities occurring where students can drive and pick up their regalia and any acknowledgments that they are receiving.

8.04: Woodland Community College Report: Working on goals for their WCC Fund Committee.

8:05: Yuba College Report: No report given, Dr. Dotson had to leave for another commitment.

8.06: Foundation Director's Report: Director Lowden provided a brief update on giving indicating \$108,449 was received in the last quarter. During the last month the Foundation supported the WCC Plant Sale; employee giving is now up to 75 employees (45 through payroll deductions); we are participating in the big day of giving; during the last two weekends local Rotary Clubs completed a beautification project at Yuba College with more than 200 volunteers and \$15,000 of donated materials.

Next Regularly Scheduled Meeting is August 4, 2021 3:00

9.0 Adjournment: The meeting adjourned at 4:20 p.m.