

YCCD Foundation News – December 2020

Food Pantries & Emergency Funds Benefit from Giving Tuesday

On Tuesday, December 1st a total of \$4,840 was raised through YCCD's first ever **Giving Tuesday** campaign. **Giving Tuesday** is a global generosity movement that unleashes the power of people and organizations to transform their communities and their world. It was created in 2012 with a simple idea: a day to encourage people to do good. Over the past seven years, this idea has grown into a global movement that inspires hundreds of millions of people to give and celebrate generosity.

Our **Giving Tuesday** campaign was focused on raising dollars to support campus food pantries and student emergency funds. Of the \$4,840 raised, donors designated their gifts in the following manner: WCC Food Pantry - \$827; WCC Dorothy Minges Emergency Fund - \$675; Yuba College Dusty's Food Pantry - \$945; Yuba College Emergency Fund - \$1,483; Lake Campus Food Pantry - \$231; Colusa Center Food Pantry - \$128; other programs - \$552

While Giving Tuesday is over, the need is still there. So Giving Tuesday became **Giving December** and you can still make a gift to support your campus food pantry or emergency. [GIVE HERE](#).

Foundation Board Approves \$203,750 in Scholarship Funding

At the November 4, 2020 meeting of the Foundation Board of Directors a total of \$203,750 was approved to provide 246 scholarships for the 2021/22 academic year. Of the scholarships approved, 36 are OSHER scholarship awarded through a partnership with the Foundation for California Community Colleges, and 60 are Sawtell Awards funded through the original gift to the Foundation's endowment by Harold Sawtell in the 1970s. All scholarship approved are designated for specific purposes through either an endowed fund, or through funds raised annually for an intended purpose. The following amounts were approved: Woodland Community College - 45 scholarships totaling \$39,850; Yuba College - 157 scholarships totaling \$136,300; and Lake County Campus - 44 scholarships totaling \$27,600.

Scholarship Campaign

In November Woodland Community College and Yuba College Funds launched a direct mail and social media campaign to support student scholarships at each college. A total of \$4,150 was raised during the campaign with \$2,200 designated to WCC, and \$1,950 designated to Yuba. Gifts can still be made to Campaign just [GIVE HERE](#).

www.yccdfoundation.org

The YCCD Foundation has a new home on the web, www.yccdfoundation.org. The site provides information on activities of the Foundation; information for donors on ways to make a gift, with sections on employee giving, planned giving and establishing an endowment. There are specific pages for major Funds of the Foundation: Yuba College, Woodland Community College, and Lake Campus Funds, providing information on local giving initiatives with direct links specific to the campus.